

30 May – 3 June 2022



Meeting Point Pumps

Hall B1



6. Meeting Point Pumps

After a very successful IFAT 2018, DdV media international, publisher of the trade journal Pumpe DE, is once again organising a highly interesting platform for pumps and pump systems in the heart of Pump Hall B1 with the **Meeting Point Pumps** in 2022.

The **Meeting Point Pumps** offers an informal atmosphere of communication, where the focus is on the exchange of information – the meeting point for everyone from research & development and production.

All the options offered at the **Meeting Point Pumps** have become very well established and were very well received by visitors to the Pump Hall:

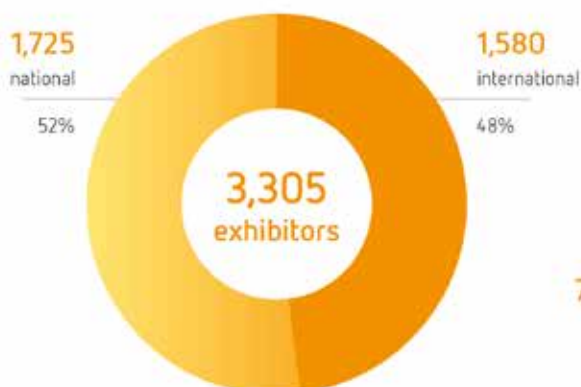
- The **seminar programm** was consistently well attended.
- The **'Business Points'** have proven their worth. The participating manufacturers were pleased with the very positive response and the successful deals concluded after the fair.
- The **broshures** on display met with great interest among visitors.

As an independent, shared meeting place, the **Meeting Point Pumps** offers real added value to visitors and exhibitors of the Pump Hall.

Benefit from the Meeting Point Pumps at the IFAT. Your advantages:

- IFAT is the world's leading trade fair for water, wastewater, waste and raw materials
- optimal positioning in the pump hall B1
- international exhibitors and visitors
- high quality of visitors
- excellent hospitality
- promotion via the trade journal Pumpe DE in print and online (website and newsletter)

Dynamics and expansion of the market
The 2018 exhibitor figures



Increasing, global potential
The 2018 visitor figures



Offer Meeting Point Pumps

- Display in the form of leaflets/brochures or DVD/CD



- Use this opportunity as another platform to **inform** visitors about your company or your products. The display of your company logo at **Meeting Point Pumps** is included.

Note: You can only book a place if you are an exhibitor at IFAT.

- Seminar area for product and application presentations or current topics

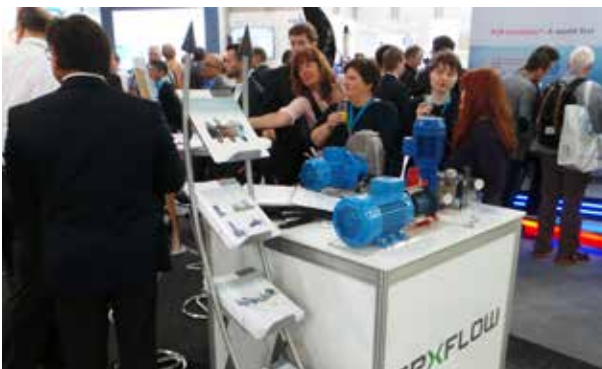


- Participate in our highly successful **seminar program** and reach an interested specialised audience

„The Meeting Point Pumps has been a fixture at IFAT for many years and offers an excellent opportunity to present product innovations and highlights. We are very much looking forward to participating here again in 2022 with presentations that change daily.“ Marcus Nepl, Wilo SE



- **Business Point**



- Be there with your „**Business Point**“, a compact presentation unit. Included are a pedestal with your logo, a bar table with bar stool and brochure rack.

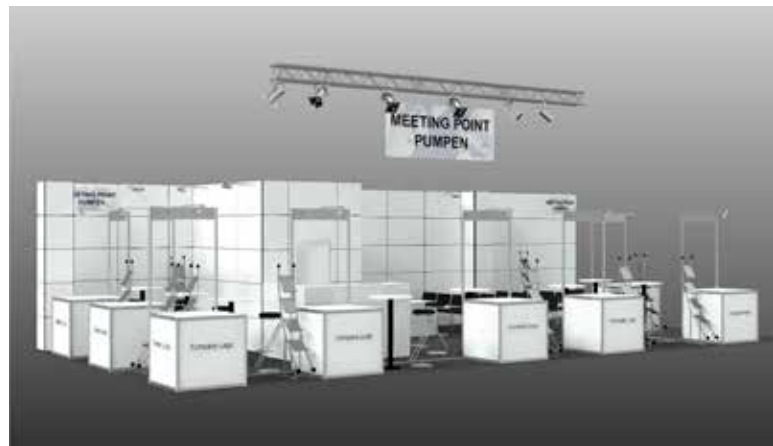
„In our opinion, IFAT is developing more and more into a ‚pump trade fair‘, not only for wastewater. The Meeting Point Pumps is an excellent place to have good conversations and get new leads.“ Bernd Hofmann, Head of Sales & Marketing, Ebara Pumps Europe



- Special edition Pumpe DE and Newsletter Pumpe DE Online

PUMPE DE

- At the IFAT 2022, we are publishing a **large special issue** in Pump DE with all important information about the trade fair and participants at Meeting Point Pumps. In addition, your target group will be informed in advance about Ifat and Meeting Point Pumps through our bi-weekly Newsletter.



Cost of the offers on the Meeting Point Pumps at IFAT 2022

Printed information in the form of prospects or brochures at the Meeting Point Pumpen	575,- € pro prospect/broschure or DVD/CD for the whole week, including placement of your logo
Seminar on applications/products	1.025,- € per seminar
Business Point	5.800,- € *
Special edition Pumpe DE	Please see Media Data or contact us for a proposal

If you would like to use more than one of the above mentioned options, ask for our package offer.

** excluding the obligatory communication contribution of the Messe München: 495,- €*

• Contact

Seminar programme

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Pumpe DE & Meeting Point Pumps: optimal synergy effects from trade journal, online appearances and international trade fair